



SAM HOUSTON STATE UNIVERSITY PGA GOLF MANAGEMENT INTERNSHIP #3 – REQUIRED ACTIVITIES

GOLF CAR FLEET MANAGEMENT BDUE JUNE 15

- Activity 1: Analyze Fleet Maintenance Procedures
- Activity 2: Analyze Fleet Planning and Finances

GOLF OPERATIONS B DUE JULY 15

- Activity 4: Yield Management and Strategic Solutions
- Activity 5: Monitor Golf Operations Performance

TURFGRASS MANAGEMENT B DUE JULY 15

- Activity 1: Sustainable Practices and Functional Design

MERCHANDISING AND INVENTORY MANAGEMENT C DUE AUGUST 15

- Activity 1: Develop a Merchandise Assortment Plan
- Activity 2: Describe How Merchandise is Promoted
- Activity 3: Evaluate the Effectiveness of Selling